



FORE **GREENING** FROM SOIL TO SOUL **INDIA**

FORE GREENING INDIA
FOUNDATION FOR ORGANISATIONAL RESEARCH AND EDUCATION



VISION

To transform India into a global model of ecological balance through afforestation, green innovation, clean energy and environmental education.

MISSION

FORE Greening India is committed to transforming the environmental landscape of the nation by championing tree-based solutions that address climate change, revitalise rural livelihoods, and embed sustainability into the heart of corporate practice. Our mission is rooted in the belief that greening is not merely an environmental act — it is a social, economic, and cultural imperative.

In pursuit of this mission, FORE Greening India adopts a comprehensive, participatory, and science-based approach — integrating Traditional Ecological Knowledge with modern forestry science, remote sensing, and GIS technology to ensure impact that is both enduring and measurable.



FORE Society

Foundation for Organisational Research and Education (FORE) is committed to the advancement of Management Education, Research Training and Consultancy.

Incorporated in 1981, as a non-profit institution, FORE has been working with industry and academia for developing new domains of managerial thought and education and contributing to building leaders in today's global business environment. FORE Society is running the educational and consulting organisations.

INTRODUCTION

FORE Greening India is an initiative focused on promoting tree-based solutions for environmental sustainability, climate action, and livelihood generation. It adopts a science-based and participatory approach to restore ecosystems, improve biodiversity, and create long-term ecological and social impact.

Greening is not merely an environmental act — it is a social, economic, and cultural imperative. Every tree planted is an investment in community well-being, climate security, and India's sustainable future.



PRESIDENT'S MESSAGE

Dr. B.B.L. Madhukar (President)

*At FORE Greening India, we believe that education carries a responsibility beyond the classroom – it must contribute meaningfully to society, the environment, and the future we collectively aspire to build. The **Greening India Initiative** embodies our enduring commitment to fostering environmental consciousness, restoring ecological balance, and advancing a culture of sustainability.*

India's future depends on how responsibly we conserve and manage our natural resources today. Through this initiative, we seek to integrate environmental stewardship into education by promoting tree plantation, biodiversity conservation, climate awareness, and meaningful community participation. More importantly, we strive to instil in our students a deep sense of environmental responsibility, where academic excellence, sustainable development, and social responsibility progress hand in hand.

I am confident that the Greening India Initiative will not only create greener campuses and healthier communities but also inspire a generation of environmentally responsible leaders who will carry this mission forward with purpose, integrity, and commitment. Together, let us strengthen our collective resolve to protect nature, embrace sustainable practices, and contribute to building a cleaner, healthier, and greener India for present and future generations.



VICE PRESIDENT'S MESSAGE

Shri Vijay Gopal Pande (Vice President & Treasurer)

Foundation for Organisational Research and Education (FORE), a non-profit autonomous society established in 1981, has been committed to excellence in education, research, and social impact for over four decades. Building on this legacy, FORE Greening India serves as FORE's sustainability initiative, driving environmental conservation, climate action, and community engagement through impactful programmes that inspire individuals and institutions to create a greener, more sustainable future.



CEO'S MESSAGE

Prof. (Dr.) Mita Sinha
CEO, Greening India



The Greening India Initiative reflects our unwavering commitment to building a future where development and environmental responsibility advance together. As climate change, biodiversity loss, and ecological challenges become increasingly complex, institutions have a critical responsibility to lead by example through innovation, meaningful action, and a sustained commitment to environmental stewardship.

This initiative integrates sustainability into education by promoting environmentally responsible practices, environmental research, tree plantation, biodiversity conservation, and active community engagement. Our vision extends beyond creating greener campuses—we aspire to nurture environmentally conscious professionals and responsible citizens who will lead sustainable solutions and create lasting positive impact across every sector of society.

The success of the Greening India Initiative is driven by the dedication of our students, faculty, staff, and partners, whose collective efforts continue to transform this vision into measurable outcomes. Their commitment demonstrates that meaningful environmental progress is achieved through collaboration, shared responsibility, and consistent action.

At Greening India, our mission is clear—to restore ecological balance while empowering communities to become active custodians of the environment. Through innovation, strategic partnerships, research, and impactful on-ground initiatives, we remain committed to conserving natural resources, protecting biodiversity, promoting sustainable development, and strengthening climate resilience.

Together, let us transform commitment into meaningful action, inspire a culture of environmental responsibility, and contribute to building a cleaner, healthier, and greener India for present and future generations.



SIGNIFICANCE OF THE MISSION

The Greening India recognizes the influences and potential that the forests and other natural ecosystems have on climate adaptation / mitigation, and food, water, environmental and livelihood security of tribal and forest dwellers specifically, and the nation at large, in the context of climate change. The Mission is therefore in a unique position to significantly contribute to Ameliorating climate, Food security, Water security, and livelihood security of local communities.

Recycling and waste management are not separate from the greening mission – they are embedded within it. By reducing pollution loads on ecosystems and returning organic matter to the soil, responsible waste practices multiply the carbon sequestration potential of every tree planted, strengthen biodiversity corridors, and ensure restored landscapes remain resilient for generations to come.

The scope of greening will not be limited to just trees and plantations; emphasis Will be on restoration of ecosystems and habitat diversity, for example grasslands and pastures, degraded forest ecosystems, mangroves, wetlands and other critical ecosystems.



OBJECTIVES:

1 Increase Forest and Tree Cover

Enhance national forest and tree cover through afforestation, reforestation, and agroforestry initiatives.

2 Restore Degraded Landscapes

Reclaim degraded forests, wastelands, mining areas, and riverine ecosystems.

3 Enhance Climate Resilience

Strengthen ecosystems to mitigate and adapt to climate change impacts.

4 Conserve Biodiversity

Protect native species, wildlife habitats, and ecological corridors.

5 Promote Sustainable Livelihoods

Link greening efforts with income generation for rural and tribal communities.

6 Improve Urban Environmental Quality

Expand urban green spaces to reduce pollution and heat stress.

7 Encourage Community Participation

Foster people's ownership through decentralized and inclusive approaches.

8 Training and Awareness

Build capacity and awareness through education and skill development on environmental conservation and sustainability.



ACTIVITIES AND PROGRAMS

Collaboration with Municipal Corporation of Delhi (MCD)

FORE Greening India has established a collaboration with the Municipal Corporation of Delhi (MCD) to strengthen urban environmental sustainability and foster community-led ecological transformation. This partnership reflects a shared commitment to enhancing the green infrastructure of the city while promoting environmental awareness through collective action.

Working with MCD, GI supports the planning and implementation of projects focused on afforestation, biodiversity conservation, and the development and beautification of public parks.

Key Areas of Collaboration

- Afforestation & Green Cover Enhancement – Supporting plantation drives, waste management and restoration of degraded spaces.
- Development of Public Green Spaces – Assisting in the beautification, ecological restoration, and sustainable management of parks, roadside plantations, and other public landscapes.
- Community Engagement & Citizen Participation – Mobilising residents, educational institutions, corporate partners, NGOs, and volunteers to actively participate in tree plantation initiatives.
- Environmental Awareness– Organising awareness campaigns, workshops, training, and drives to encourage environmentally responsible behaviour among citizens.

FORE Greening India and MCD together aspire to transform Delhi into a greener, healthier, and more climate-resilient city.





GREENING INDIA

AS AN ADVISORY PANEL AND MENTORSHIP TO LEADING BODIES

Greening India proposes to serve as the Strategic Environmental Advisory Panel to the Municipal Corporation of Delhi (MCD), and other leading bodies providing policy guidance, implementation strategies, capacity building, monitoring frameworks, and sustainability consulting for creating cleaner, greener, and climate-resilient urban ecosystems.

Our role extends beyond plantation drives—we partner with local bodies to design environmental solutions that improve public health, resource efficiency, and long-term sustainability.

1. Waste Management Advisory

Greening India provides end-to-end consultation for scientific waste management systems.

- SOPs for Waste Collection
- Citizen Awareness Modules
- Training for Sanitation Staff

2. Green Energy Consultation Advisory Areas

- Rooftop Solar Implementation
- Renewable Energy Integration
- Carbon Footprint Reduction
- Green Building Consultation

3. Urban Forestry & Green Infrastructure

Developing greener and healthier cities.

Consultation Includes:

- Forest Development
- Miyawaki Forest Planning

- Roadside Plantation
- Park Redevelopment

4. Climate Change & Carbon Management

Helping bodies prepare for climate challenges.

Services:

- Climate Action Plans
- Greenhouse Gas Reduction Strategies
- Climate Resilience Planning

5. Environmental Awareness & Community Engagement

Creating citizen participation for sustainable cities.

Programs:

- Swachh Bharat Campaigns
- Tree Plantation Drives
- Green Volunteer Programs
- School Eco Clubs
- Community Composting

Greening India works not merely as an executor, but as a high-level environmental advisor and knowledge partner capable of guiding organisations, bodies with policies, planning, execution, monitoring, and innovation for sustainable urban development.



Our Focus Areas

FORE Greening India channels its expertise and resources across four strategic focus areas, each designed to reinforce the others and create an integrated, lasting impact on India's ecological and social fabric.

Community Engagement & People's Ownership

- ◆ Mobilising communities, self-help groups, non-government organisations, academic institutions, corporate houses, and media as active partners in greening activities.
- ◆ Supporting agencies and organisations with knowledge transfer, technical knowhow, planting material, and financial models tailored to local contexts.

Training, Capacity Building & Awareness

Our capacity building programmes are designed to:

- ◆ Build awareness among students, youth groups, and urban citizens about the critical role of forests in climate resilience and daily life.
- ◆ Develop skill sets in environmental conservation, sustainable land management, and green entrepreneurship to generate new livelihood pathways.



Making Green India Mission a People's Program:

- ◆ Inclusive participation & collaboration: Engage communities, farmers, Panchayats, government & private institutions, academia, NGOs, media, and youth—especially in rural areas—to drive large-scale greening efforts.
- ◆ Support & implementation framework: Provide technical knowledge, planting material, financial models, and decentralized monitoring systems to enable effective participation and execution.

Research & Development:

- ◆ Climate & ecosystem research: Focus on long-term studies of vegetation response to climate change, carbon sequestration, ecosystem restoration, and land degradation assessment.
- ◆ Innovation & impact strategies: Develop silvicultural practices, adaptation models, pilot projects, and socio-economic research to enhance sustainability and evaluate ecosystem services.





FORE
GREENING
FROM SOIL
TO SOUL **INDIA**

FORE Annexe
B-40, Qutub Institutional Area, New Delhi-110 016, India

Mobile : +91-9818961024

E-mail: ceo_foregi@foresociety.org

www.foresociety.org

www.foregreeningindia.org

